



Unipol Student Homes

Nottingham Voluntary Code of Practice for the use of Letting Boards

Agreed by Unipol Student Homes, Nottingham City Council and the Nottingham Action Group on Wednesday 22nd April 2009

The commencement date for the Code of Practice is June 1st 2009.

The following restrictions will apply to the use of letting boards within the area shown outlined red on the attached plan.

1. The use of Letting boards will be permitted from January 1st to September 30th (inclusive) and prohibited from October 1st to December 31st (inclusive)
2. The display of one letting board will be permitted per property
3. The letting board shall conform to the following conditions:
 - The board shall be 34cm x 48cm in either portrait or landscape layout
 - The background of the board should be white
 - Text is permitted in any colours provided that fluorescent colours are not used
 - One company logo per board will be permitted provided that the logo does not exceed one third of the overall size of the advertising board.
 - Logos will be allowed in any colours provided that fluorescent colours are not used



4. Letting boards shall be mounted and fixed flat onto the buildings. Boards shall not be sited anywhere else within the grounds of the property except in the case of apartment blocks or properties where a restrictive covenant exists between the freeholder and the leaseholder that precludes the attachment of boards to the building. In these instances one letting board will be permitted per property and shall be mounted on a post within the grounds of the property parallel to building frontage. The boards used in these instances should comply with conditions 1, 2,3,5,6 and 7.
5. The use of 'Let' or 'let by' boards or additions is not permitted.
6. Boards should be removed within 14 days of the property becoming let. (As per current Town and Country Planning Act regulations)
7. No other form of signage advertising any property shall be permitted including the use of window displays except for the Unipol DASH Code window sticker.

Definitions

Fluorescent: Fluorescent colours are very bright and can be seen in the dark¹

Notes

For the avoidance of doubt this Voluntary Scheme for Control of Letting Boards does not supersede the deemed consent provisions contained within the Town and Country Planning (Control of Advertisements) Regulations 2007

¹ Cambridge Dictionary Online: <http://dictionary.cambridge.org/define.asp?key=29928&dict=CALD>, accessed 28th April 2009