



Advertising in the Unipol Housing Magazine 2017

All adverts are for full colour and for inside the magazine only. These costs are based on photos and text being provided to Unipol staff. Advertisement artwork should be supplied as EPS (our preferred option), PDF or high quality JPEG. Photos should be supplied in TIFF, JPEG or GIF format.

If you would like to place an advert you can choose one of two options.

Option 1: take a full, half or quarter page advert and supply your own artwork. We can help you with your artwork but there may be an additional cost for this. If you supply your own artwork Unipol may have to change the font but we will send you a proof beforehand.

Advert Type	Advert in March edition only	Two Edition Special (Advert in March and May edition)
Full page	£1,100	£1355
Half page	£600	£750
Quarter page	£360	£504

Option 2: take one of the smaller adverts as shown on enclosed sheet. These are particularly good if you only have a couple of properties or do not want to design your own artwork. Please complete the appropriate template enclosed. Please indicate if you will be supplying a new photograph or would like us to use an existing one. **(All costs are inclusive of VAT)**

Advert Type	One Edition	Two Edition Special (Advert in March and May edition)
Type A	£165	£210
Type B	£130	£171
Type C	£99	£137

All costs are inclusive of VAT

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Please complete and return to Unipol Student Homes, 155/157 Woodhouse Lane, Leeds LS2 3ED with your payment

Your Name:

Company Name:

Address:

Contact telephone number:

I wish to book an advertisement within the Unipol tabloid. I understand that I will need to be a member of Unipol and the Unipol Code by Monday 6th March 2017.

Please indicate the advert type you want by ticking the relevant box. Please email your artwork as appropriate.

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| <input type="checkbox"/> Full page | <input type="checkbox"/> Two Edition Special - 2x Full pages |
| <input type="checkbox"/> Half page | <input type="checkbox"/> Two Edition Special - 2x Half page adverts |
| <input type="checkbox"/> Quarter page | <input type="checkbox"/> Two Edition Special - 2x Quarter page adverts |
| <input type="checkbox"/> Advert type (a) | <input type="checkbox"/> x2 type (a) <input type="checkbox"/> I will supply new photo <input type="checkbox"/> Use existing photo |
| <input type="checkbox"/> Advert type (b) | <input type="checkbox"/> x2 type (b) <input type="checkbox"/> I will supply new photo <input type="checkbox"/> Use existing photo |
| <input type="checkbox"/> Advert type (c) | <input type="checkbox"/> x2 type (c) <input type="checkbox"/> I will supply new photo <input type="checkbox"/> Use existing photo |

Please send your artwork to tabloid@unipol.org.uk

If you have any particular position you would like your advert to be in please state below. Unipol cannot guarantee this position but will endeavour to accommodate your request as far as is possible. For any initial questions on the advertising in the Housing magazine please contact the Unipol Hub on 0113 2430169 (option 1).

Unipol Student Homes accepts no liability whatsoever in respect of the advertisements prepared by Unipol Student Homes and in no circumstances (whether caused by negligence or otherwise) will Unipol Student Homes be liable for any consequential or indirect damage or loss of rent or loss of profit suffered or incurred by you or any third party howsoever caused.