



### Advertising in the Unipol Housing Magazine 2018

All adverts are for full colour and for inside the magazine only. These costs are based on photos and text being provided to Unipol staff. Advertisement artwork should be supplied as EPS (our preferred option), PDF or high quality JPEG. Photos should be supplied in TIFF, JPEG or GIF format.

#### If you would like to place an advert you can choose one of two options.

**Option 1:** take a full, half or quarter page advert and supply your own artwork. We can help you with your artwork but there may be an additional cost for this. If you supply your own artwork Unipol may have to change the font but we will send you a proof beforehand.

#### One Advert:

	Excl. VAT	Incl. VAT
Full page	£1,104.17	£1,325
Half page	£654.17	£785
Quarter page	£446.67	£536

#### Three editions special:

	Excl. VAT	Incl. VAT
	£1,996.67	£2,396
	£1,194.17	£1,433
	£756.67	£908

**Option 2:** take one of the smaller adverts as shown on enclosed sheet. These are particularly good if you only have a couple of properties or do not want to design your own artwork. Please complete the appropriate template enclosed. Please indicate if you will be supplying a new photograph or would like us to use an existing one.

#### One advert:

	Excl. VAT	Incl. VAT
Advert type (a)	£155.84	£187
Advert type (b)	£126.67	£152
Advert type (c)	£101.67	£122

#### Three edition special:

	Excl. VAT	Incl. VAT
	£298.34	£358
	£238.34	£286
	£237	£237

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Please complete and return to Unipol Student Homes, 155/157 Woodhouse Lane, Leeds LS2 3ED with your payment

Your Name:

Company Name:

Address:

Contact telephone number:

I wish to book an advertisement in the Unipol Housing Magazine. I understand that I will need to be a member of Unipol and the Unipol Code by Wednesday 3rd January 2018.

Please state advert size you want by ticking the relevant box - (All costs are inclusive of VAT)

Artwork will be required for the following:

- |                                       |        |  |        |
|---------------------------------------|--------|--|--------|
| <input type="checkbox"/> Full page    | £1,325 | <input type="checkbox"/> x3 Full page    | £2,396 |
| <input type="checkbox"/> Half page    | £785   | <input type="checkbox"/> x3 Half page    | £1,433 |
| <input type="checkbox"/> Quarter page | £536   | <input type="checkbox"/> x3 Quarter page | £908   |

Please send your artwork to [tabloid@unipol.org.uk](mailto:tabloid@unipol.org.uk)

Please supply text and photo for the following (please indicate if you would like us to use an existing photo):

Single adverts as shown on enclosed sheet

- |  |      |                                      |      |
|--|------|--------------------------------------|------|
| <input type="checkbox"/> Advert type (a) | £187 | <input type="checkbox"/> x3 type (a) | £358 |
| <input type="checkbox"/> Advert type (b) | £152 | <input type="checkbox"/> x3 type (b) | £286 |
| <input type="checkbox"/> Advert type (c) | £122 | <input type="checkbox"/> x3 type (c) | £237 |

If you have any particular position you would like your advert to be in please state below. Unipol cannot guarantee this position but will endeavour to accommodate your request as far as is possible. For any initial questions on the advertising in the Housing magazine please contact the Housing Hub on 0113 2430169 (option 1).

Unipol Student Homes accepts no liability whatsoever in respect of the advertisements prepared by Unipol Student Homes and in no circumstances (whether caused by negligence or otherwise) will Unipol Student Homes be liable for any consequential or indirect damage or loss of rent or loss of profit suffered or incurred by you or any third party howsoever caused.