

Changing Students – Evolving the Experience

National Codes Student Experience Conference 2024

Paddy Jackman – CEO, Unipol Student Homes



About This Event

- Why?
 - the student body at a typical university is more diverse than ever before
 - The student experience is changing – student accommodation must meet this challenge
- What the day will cover
 - A topic for everyone – from socialization & wellbeing, to health and safety
- Please provide feedback – we want to know what works!



Changing Students

- A changing University landscape
 - Growing marketised system & **mixed application and recruitment picture**
- Student support levels decreasing
 - Extra £15 million from Government hasn't addressed real issues
- Home applications down & **international recruitment demographic evolving**
- Despite drop in home UG applications – **students from all backgrounds still aspirational**
- Student population will continue to diversify

UK university applications down for third year in a row

Ucas data reveals drop in application rate among UK school-leavers and significant declines in international interest from key sectors, with least selective institutions bearing brunt

February 15, 2024

UK: slight increase in international undergraduate applications

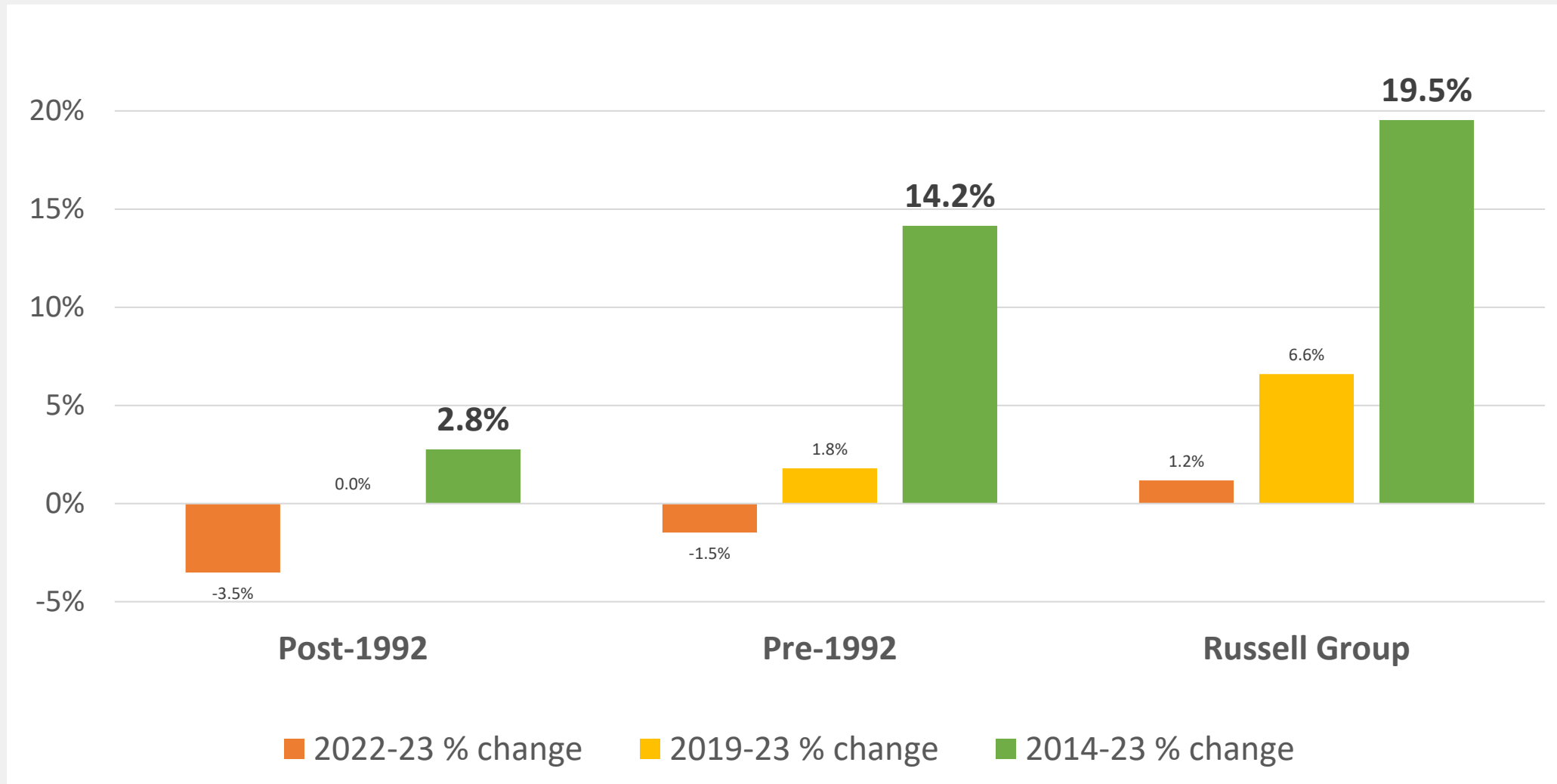
Published on 16/02/24

UNIVERSITIES 19 JAN 2024 | 🔒

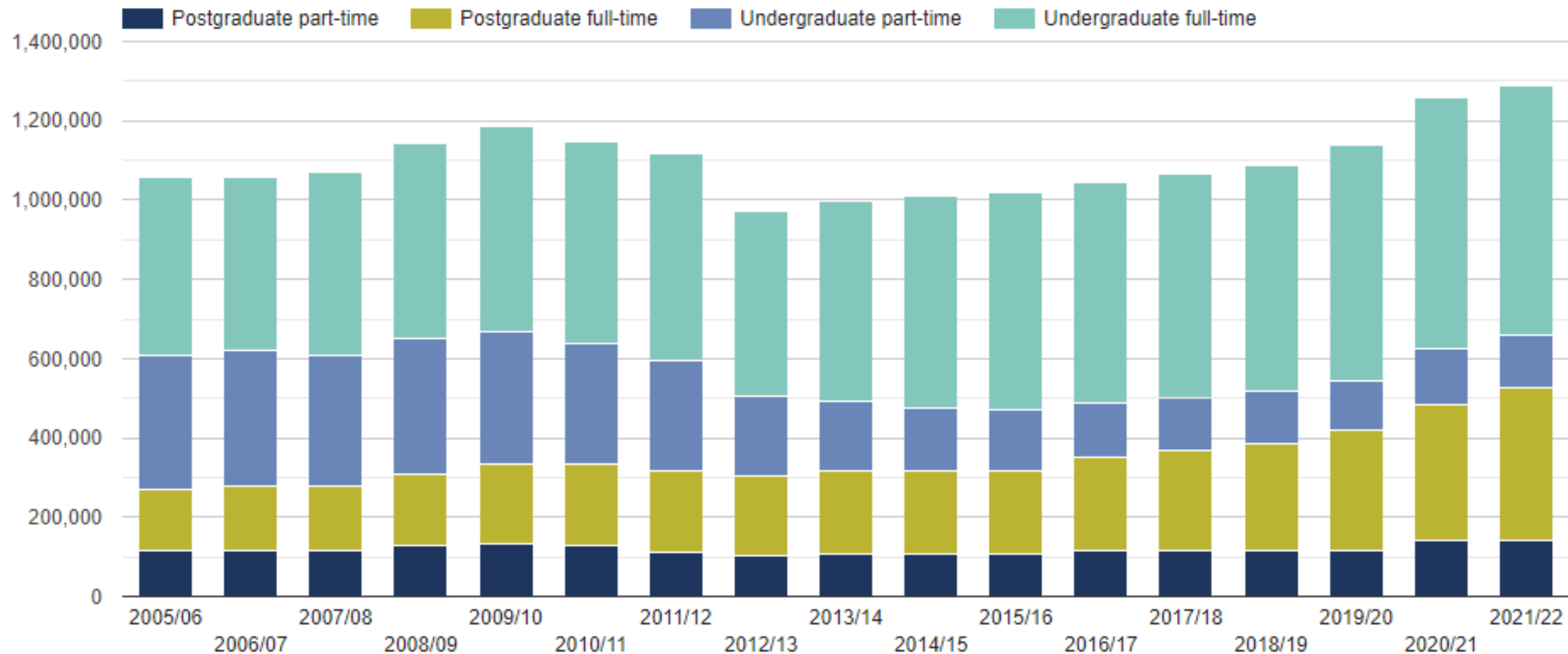
Ucas: Low-tariff providers hit hard as student applications fall

Record number of disadvantaged 18-year-olds look to study most selective degrees

% change in accepted applicants over 3 timelines



First year students by level of study and mode of study 2005/06 - 2021/22



Changing Students

- International student mobility is evolving
 - UK competing with **USA, Australia, Canada**
 - Outside of China, household incomes to support internationals much lower
 - Course search activity shows focus on low-cost study options
- Policy shifts are determining market share – unprecedented moves by domestic governments

Canada caps study permits at 360,000

Posted on Jan 22, 2024 by Helen Packer

Posted in Immigration, News, under North America.

Tagged with Canada.

[Bookmark the permalink.](#)

Canada will decrease the number of study permits it issues to international students to approximately 360,000 in 2024, the federal government announced on Monday.

Australia: students awaiting visas told to withdraw university applications

Posted on Feb 8, 2024 by Viggo Stacey

Posted in News, Recruitment & Agents, Student Exchange, under Australasia.

Tagged with AAERI, Australia, India, University of Wollongong.

[Bookmark the permalink.](#)

Prospective students to universities in Australia are being instructed to withdraw their applications before their visas have been returned by the Department of Home Affairs.

UK graduate route attracting “low-wage” migrants – Migration Advisory Committee

Posted on Dec 18, 2023 by Helen Packer

Posted in Immigration, News, under Europe.

Tagged with UK, UK Graduate Route, Universities UK.

[Bookmark the permalink.](#)

The UK's graduate route is attracting low-wage migrants, rather than “global talent”, according to the Migration Advisory Committee, which is set to review the visa scheme.

How and where students are living is evolving

- More returners coming into PBSA
- Decrease in off-street housing - RRB may add to this
- New international demographics have lower budgets

Consideration: Students spending more time in their homes than ever before

- Growth in online study
- Socialisation within homes rather than out in town
- Student habits on alcohol and drug use changing
- More students working than ever before
- Developing communities within buildings



Challenges We Face

- Student maintenance system is broken
- Rents rising – higher expectations and reduced accessibility
- Student choice at risk of being constrained
- Government policy creating difficult environment for international students
- Result: HE at risk of becoming for only those who can afford it



Save the Student estimates a students average living costs as **£560 per month** (excluding rent and bills)
So using that figure:

SAVE THE STUDENT DATA

Average Rent (incl Bills): £6216 PA
Total Living Costs: £12,936 PA

Maximum Loan
£9978



Funding Gap
£2958 to find

Average Loan
£7590



Funding Gap
£5346 to find

Minimum Loan
£4651



Funding Gap
£8235 to find

10 CITY RENT SURVEY

Average Rent (incl Bills): £7566 PA
Total Living Costs: £14,286 PA

Maximum Loan
£9978



Funding Gap
£4308 to find

Average Loan
£7590



Funding Gap
£6696 to find

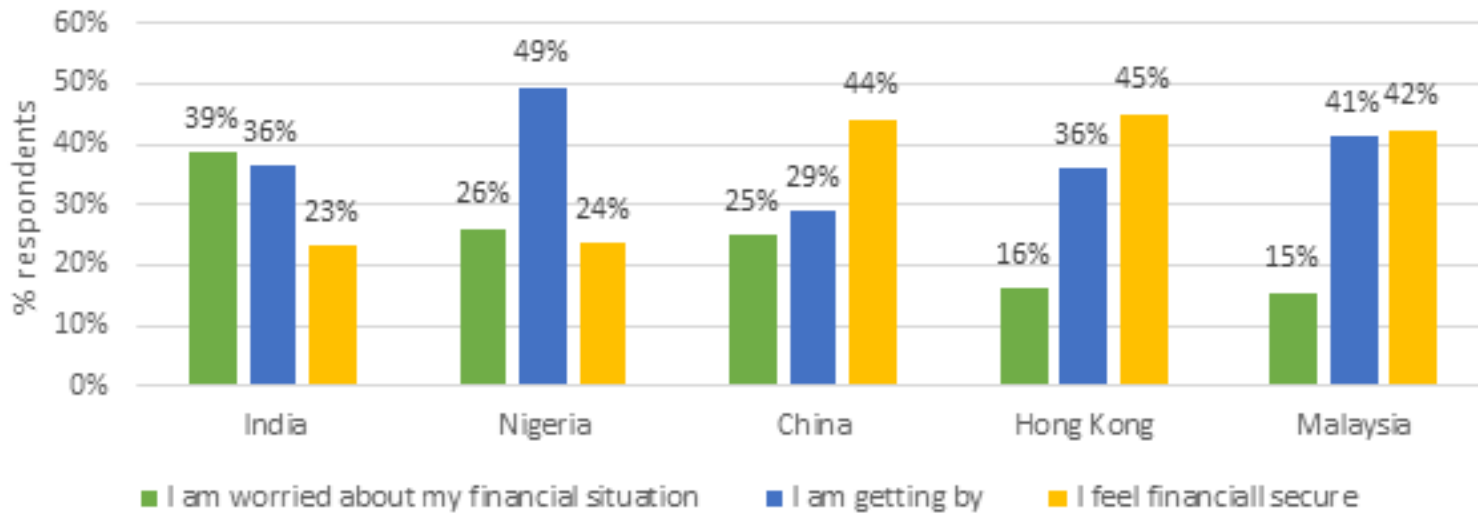
Minimum Loan
£4651



Funding Gap
£9635 to find

Challenges We Face

- Cost of living is affecting all demographics
- Unipol International Student Survey June 2023



How would you describe your financial situation, top source countries (1,704 sample)

The screenshot shows the IFS website header with navigation links: Topics, Research and analysis, Podcasts, explainers and calculators, Events, About, and a search icon. Below the header is a 'Featured' section with a horizontal menu containing: Budget analysis, Elections, Scotland, Fiscal Studies, Pensions Review, Mirrlees Review, and Living sta. The main content area features a 'Press Release' section with the headline: 'Large real cuts to student financial support to become permanent'. The authors are listed as Kate Ogden and Ben Waltmann, published on 11 January 2023. The text below the headline reads: 'The government has allowed the large cuts to student support since 2020/21 to become baked in.'

The screenshot shows a news article header with navigation links: Home, News, Rankings, Jobs, Students, Events, and Reso. Below the header is a secondary navigation menu: Home, Latest, Opinion, In-depth, and Leaders. The main content area features a headline: 'No surprise' budget silent on 'unsustainable' university funding. The sub-headline reads: 'Sector leaders express frustration as chancellor praises universities, but offers little additional money'. The date is March 6, 2024.



Mental Health & Wellbeing
Building practices and policies
to support positive wellbeing

Socialisation
Community building through
diversifying social programmes

Code Compliance
Knowing and using the Codes to
ensure both a safe & well
managed building

Evolving the Experience?

Partnership working
Working through divides
between private sector and
Universities

Staff training & development
Supporting staff to support
students

Equality and Diversity
Supporting students to
succeed through inclusive
practice and initiatives

**Developing buildings for the
future**
Bringing in considerations for
student experience from
planning to practice



Conclusion

- Sector is facing many complex challenges, BUT:
- The sector is becoming more diverse and students are being exposed to an increasing amount of different people, cultures and outlooks
- PBSA sector may be an accidental career for many, but it is full of talented people
- Higher Education valuable economically and socially – best / well respected system in the world



Conclusion





Conclusion

